

# PRN Networks

Our Networks deliver mass reach, high ad recall, and targeting by time, place, and consumer segment.

**350 million+**  
monthly viewer impressions

**13,000+**  
retail locations

**41k+**  
screens

## Costco TV



Advertise to shoppers just steps away from your product.



**63%**

Average Ad Influence

## Health & Wellness



Activate invested pharmacy consumers in buying mode.



**69%**

Average Ad Influence on Likelihood to Speak to Pharmacist



Source: A PRN Estimate; Costco TV Network Viewership Study, Edison Research (2021); higi & Pursuant Health – Network/retailer provided data 2024/2025; H&W case studies – 2013 to date